



Air Traffic Management

SEEDA Business +

An excellent opportunity to add value to your business

Business+ is a Knowledge Transfer programme aimed to fill the gap between projects run through STEP, student placements and the full 18 months – 3 year Knowledge Transfer Partnership scheme. Projects are eligible to run from between 3 and 12 months. More information can be found on the SEEDA Business + [homepage](#) or at the ATM KN [website](#).

Helping SMEs create commercial advantage through innovation

The scheme is only available to SMEs, within the SEEDA region, currently without significant interaction with Universities that are seeking to work closely with the knowledge base and to enhance their existing record of recruiting and retaining graduates. A Business+ project can involve any Higher Education Institution within the SEEDA region.

Business+ provides skills and new ideas of a high quality graduate backed by University knowledge and resources. It is designed to offer project flexibility as well as training and support to the company partner, academic and graduate.

Typical ideas: develop a new product, improve an existing one, optimise production, improve your marketing strategy, or optimise your business methods.

Submitting a proposal

Proposals are developed jointly between University and SME and submitted to the secretariat at Portsmouth.

The programme is a pilot for running Business+ projects across the SEEDA region. Universities within the SEEDA region that are not members of the initial consortium can participate as associates. As such associate Universities can propose projects into the consortium that would be co-supervised by the associate and a consortium University. More information on submitting a proposal can be found [here](#).

Additionally, guidance notes on submitting a proposal and the application form can be downloaded [here](#).

