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**From:** [Jeffrey.Kilian@fco.gov.uk](mailto:Jeffrey.Kilian@fco.gov.uk)

**To:** ATM KN members

**Subject:** HIGH VALUE BUSINESS MISSION TO THE PHILIPS HIGH TECH CAMPUS, EINDHOVEN, THE NETHERLANDS

Dear colleagues,

It is my privilege to announce that in close co-operation with MiPlaza, part of Philips Research, we are organising a high value business mission to the Philips High Tech Campus in Eindhoven, the Netherlands. We would like you to announce this to your network of relevant companies who you feel might be interested in this major opportunity to visit the R&D campus where Philips and many other companies and institutes are active.

MiPlaza offers world class expertise, service and infrastructure enabling clients to carry out high tech research in the most efficient way. In a world of increasing technology complexity, MiPlaza provides fast and cost-effective access to the advanced technology and know-how that will help clients accelerate their pace of innovation. MiPlaza operates in an open innovation environment, working with high tech global companies, start ups, research institutes and entrepreneurs in a networked ecosystem, forming a cradle of innovation and business creation. With their resources forming one of the largest shared research service providers in the world, MiPlaza helps clients' ideas and concepts into reality.

[www.miplaza.com](http://www.miplaza.com)

The following is what we offer:

What

A High Value Business Mission on High Tech R&D to the High Tech Campus in Eindhoven, the Netherlands

When

A date will be announced ASAP

Who

We are looking for a group of up to 20 UK innovative High Tech companies (with concepts/ ideas in research or development phase) who are interested in business relationships with High Tech contacts in the Netherlands.

Target audience in the Netherlands includes:

- \* High Tech Instrumental Organisations
- \* Healthcare companies
- \* Electronic Component manufacturers
- \* Universities/ Research centres

Business propositions offered to UK participants:

- \* Clean room and process equipment use
- \* Device engineering services
- \* Material & device analysis, electronic test & measurement
- \* Hardware & Software prototyping
- \* Equipment Engineering
- \* Project support and technical consultancy

How

The following is a rough outline of what the entire mission may look like:

Day 0

Afternoon: Arrival of UK companies in the Netherlands setting up stands

Day 1

Morning: Welcome and presentations by Campus and MiPlaza, lab tours and demos

Afternoon: Mini Exhibition, individual meetings, and an informal reception

Evening: Group dinner

Should you have any relevant interested companies in your region, please inform us by 21 October 2008. Meanwhile, if you have any questions whatsoever, please do not hesitate to contact me direct or my colleague Mrs. Çiler Alptekin at +31 70 427 0305.

Kind regards,

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UK Trade & Investment is the Government organisation that helps UK based companies succeed in international markets. We assist overseas companies to bring high quality investment to the UK's vibrant economy.

For further information please visit [www.uktradeinvest.gov.uk](http://www.uktradeinvest.gov.uk)